

The curriculum of undergraduate study Business Economics, Study direction: Management in Tourism, Hotel and Service Industries is of four academic year duration (eight semesters), upon graduation, a graduate acquires 240 credits.

1st year of study - I. Semester

No.	Course	L	E	ECTS
1.	Economy Fundamentals	3	1	6
2.	Mathematics	4	2	6
3.	Informatics	2	2	6
4.	Entrepreneurship Fundamentals	4	0	6
5.	Foreign Business Language A1	2	2	3
6.	Physical Education 1			3
TOTAL ECTS 30				

1st year of study - II. Semester

No.	Course	L	E	ECTS
1.	Microeconomics 1	3	1	6
2.	Statistics	2	2	6
3.	Organization	3	1	6
4.	Marketing	3	1	6
5.	Foreign Business Language A2	2	2	3
6.	Physical Education 2			3
TOTAL ECTS 30				

2nd year of study - III. Semester

No.	Course	L	E	ECTS
1.	Macroeconomics 1	3	1	6
2.	Accountancy	2	2	6
3.	Management	3	1	6
4.	Microeconomics 2	2	0	3
5.	Statistic Analyse	2	0	3
6.	Elective Courses:	2	2	6
	<i>Work Psychology</i>			
	<i>Foreign Business Language B1</i>			
	<i>Commercial Law</i>			
TOTAL ECTS 30				

2nd year of study - IV. Semester

No.	Course	L	E	ECTS
1.	Economy	3	1	6
2.	International Economy	2	2	6
3.	Introduction to Tourism	3	1	6
4.	Entrepreneurship in Tourism and Hotel Industry	3	1	6
5.	Macroeconomics 2	2	2	3
6.	Mathematic Analyse for Economics	2	2	3
TOTAL ECTS 30				

3rd year of study - V. Semester

No.	Course	L	E	ECTS
1.	Business Finances	3	1	6
2.	Public Relations	3	1	4
3.	Tourism Policy and Development	2	1	6
4.	Service Marketing	3	1	6
5.	Elective Courses	3	1	4
	<i>Human Potential Management</i>			
	<i>Financial Accountancy</i>			
	<i>Financial Markets and Institutions</i>			
6.	Elective Courses	2	1	4
	<i>Financial Mathematics</i>			
	<i>Foreign Business Language B2</i>			
	<i>Organization and Data Analyse</i>			
TOTAL ECTS 30				

3rd year of study - VI. Semester

No.	Course	L	E	ECTS
1.	Management of Tourist Destination	3	2	6
2.	Analyse and Planning	3	2	6
4.	Management in Hotel Industry	3	2	6
5.	Informational and Communication Technology in Tourism	3	1	4
	Elective courses	3	1	4
	<i>Data bases</i>			
	<i>Financing of Small and Medium Entrepreneurships</i>			
	<i>Reconstruction and Sanitation of Entrepreneurships</i>			
ZR	Final Paper			4
TOTAL ECTS 30				

4th year of study - VII. Semester

No.	Course	L	E	ECTS
1.	Business communication	3	1	4
2.	Quality management in Tourism	3	1	6
3.	Microsystem of the EU	3	1	6
4.	Innovations in hospitality services	3	0	6
5.	Elective courses:	3	0	4
	<i>Electronical Business</i>			
	<i>Cost accountancy</i>			
	<i>Economic Growth</i>			
6.	Elective courses :	3	0	4
	<i>Financial Management</i>			
	<i>Internet in Business</i>			
	<i>Family Business</i>			
Total ECTS 30				

4th year of study - VIII. Semester

No.	Course	L	E	ECTS
1.	Quantitative Methods for Business Decision Making	3	1	6
2.	Exploring the Market in Hospitality Services	3	1	6
3.	Marketing of food and drinks	3	1	6
4.	Elective courses:	3	0	4
	<i>Business Environment</i>			
	<i>Organizational Behaviour</i>			
	<i>Crisis Management</i>			
5.	Elective Course:	3	0	4
	<i>Informational System Management</i>			
	<i>Manager Accountancy</i>			
	<i>Entrepreneurship taxing</i>			
	<i>Urban economics</i>			
6.	Final thesis			4
Total ECTS 30				